



Showing Up For Our Kids

Education Alliance is steadfastly committed to getting kids back into classrooms and fostering a love for learning. While news headlines may paint an uncertain picture for public education, we will continue showing up for students. We are focused on fundraising for student engagement, as a regular school routine offers children and families a sense of stability, which is especially crucial during periods of disruption. For students in WCSD, that can also mean a meal, a safe environment, and a place to connect with friends and a caring adult.

If you are reading this, it is because you too have shown up for our students. This support enables us to continue our essential work—helping students show up, stay engaged, and build a strong foundation for their future and the future of Northern Nevada. We want to give a special thank you to our end-of-year donors and all of you who have supported our efforts to mitigate chronic absenteeism. Read below to learn about a student who is making positive progress thanks to your support!

How You Helped Joshua



“Last year, Joshua was really struggling with attendance. This year the principal and I met with him to dig deeper and figure out what was standing in the way of him getting to school regularly. We helped him work through some barriers and opened the door to his personal interests. He was excited to learn about the film club. We let him know this year would be a new chapter and a fresh start and that he can grow into the person he wants to be. So far, we have seen his absenteeism rate drop by 12% this school year and he has formed a new group of friends from film club! Creating a growth mindset and helping students with their internal narratives can be powerful, especially when they feel a sense of belonging and support”

-WCSD Re-Engagement Specialist

Microsoft's Big Give: Their Team Went Big For WCSD Students



The Microsoft team truly outdid themselves during their annual "Big Give" event and rallied to provide more support than ever for WCSD students. We are honored to continue partnering with Microsoft. With their help we are closing the chronic absenteeism gap and keeping kids in school. At the event we were able to meet individual Microsoft team members who inspired us with their generosity and excitement. Thank you, Microsoft!!!

Educational Professionals Make the Difference

We know that positive relationships with students can be a game-changer for attendance and ultimately graduation. Often, it is the teacher in the room who gets students excited about learning and what is possible. Join the Reno + Sparks Chamber of Commerce and business leaders in our community as we show support for our teachers. Help us raise \$200,000 by May 1st to recognize the nearly 3,400 public schools teachers who play an essential role in shaping the minds and future of our children. [Click here to learn more and thank a teacher!](#)

Redfield Community Outreach Program Highlight



As we've shared, engaging experiences are proven motivators for students and not only increase attendance, but spark lifelong curiosity. This program does just this by connecting students with in-class workshops, field trips, and family engagement nights. In February, we gathered with the Nell J. Redfield Foundation, WCSD Superintendent Ernst, and the principals of the twelve schools served to discuss how we can continue improving the program. Thank you to the Nell J. Redfield Foundation for giving our students the gift of the "Aha!" moment! And thank you to the incredible community partners who host our students for these trips that truly enrich their learning and give our students memorable experiences.

Dine at Two Chicks & Support Our Schools



Hats off to Two Chicks for turning a meal into a movement! Their generosity is making a real difference in the fight against chronic absenteeism. Proceeds from their Champagne Campaign are donated back to Education Alliance in support of WCSD students and schools. [Check out their delicious menu](#) and learn more about the [Champagne Campaign here](#). Sip, sip, hooray!

Partner News

- **The RennerVation Foundation** is on a roll helping our students and schools! We love working with them--And you will too. They are currently seeking Camp RennerVation Counselors. [Learn more here!](#)
- **America First Credit Union** is giving away 10 scholarships worth \$5,000 each! Applications are due April 1, 2025. Graduating high school seniors and other are eligible. [Click here for more details.](#)
- **Cypress Creek Renewables** is also awarding \$2,500 scholarships to graduating seniors! [Click here for criteria.](#) Applications are due April 14, 2025.
- **TMCC High School** is looking for community professionals to help evaluate Senior Exit Presentations on Thursday, May 22, 2025. [Follow this link to sign-up](#), or contact student TMCC HS Student Support Assistant, Maria Campos, directly at mcampos@washoeschools.net.

DONATE TODAY

Join us in making a difference! The Education Alliance of Washoe County, a 501(c)(3) nonprofit, relies on your generosity to uplift public education. Your contribution today will create a brighter future for our students.



Education Alliance

425 East 9th Street
Reno, NV 89512

501(C)3 Nonprofit Tax ID 94-3177739

ed-alliance.org | (775)353-6950 | educationalliance@ed-alliance.org