



# Office of the Chief of Staff

## Education Alliance

Kendall Inskip, Executive Director

*February 24, 2017*



**Washoe County School District**  
Every Child, By Name And Face, To Graduation™



# Education Alliance

The Education Alliance of Washoe County has the responsibility of *functioning as a community partnership with programs that support academic achievement and workforce development for students in Washoe County through:*

- **Leadership** - by promoting awareness of educational needs and developing leadership skills of stakeholders and Education Alliance members;
- **Advocacy** - by developing and communicating best practices and initiatives that support career and education goals; and,
- **Resources** - by providing targeted support of educational achievement initiatives.



# Education Alliance

- The Education Alliance is managed by Kendall Inskip, Executive Director, and accomplishes its mission through a Board and Committees reflective of our community (students, parents, families, business, industry, and civic leaders, educators, and other stakeholders).
- The focus of the Education Alliance is to help all students succeed and efforts are directed at initiatives that bring education and businesses/community organizations together.
- Please visit <https://ed-alliance.org/> or through <http://www.washoeschools.net/site/Default.aspx?PageID=937> for our Mission, Major Functions, Activities, and organizational structure.



## Education Alliance

**The Education Alliance has direct responsibility for the following Initiative within the District's Strategic Plan *Envision WCSD 2020*:**

**Initiative 3.3.1:** Develop a flagship Partner in Education (PiE) program through the Education Alliance that directly supports academic initiatives or programs for WCSD students and schools.



# Education Alliance

## Current Status of Initiative



**Washoe County School District**  
Every Child, By Name And Face, To Graduation.™



## Partners in Education (PiE)

Education Alliance's flagship program builds relationships between business/industry and schools, creating a stronger workforce and elevating education.



## Educator Resources on Website

Newly redesigned ed-alliance.org website created to benefit educators and providing resources such as, PiE guidelines and ideas, classroom speakers, and in the future, intern hosts.



## Run for Education

Annual family and community running event raising funds for elementary physical education/nutrition and programs for secondary student success.



# education A<sup>+</sup>lliance of Washoe County



## Redfield Community Outreach Program

Providing cultural and educational opportunities to students through experiential learning trips in our community.



## Teachers' Warehouse

Located at 380 Edison Way, Reno, the Warehouse accepts donations of office supplies, paper products, seasonal goods, arts and crafts, furniture, teacher aids, books and usable items free of charge for educators.

## Data Profile/CCR

Advocating for a seamless education system to help all students successfully achieve their career and life goals. Resources produced include the annual Data Profile, Career and College Readiness Guidelines, and other advocacy assets.

## Principal/Executive For A Day

Shadow a Principal or Education Leader and be shadowed at this annual event designed to build mutually beneficial partnerships.





## **PARTNERS IN EDUCATION GUIDE**

### **How to establish a Successful Partnership**

**CONGRATULATIONS! You are about to tap into a wealth of experience and assets to help build capacity and resources for your students and school! Only FOUR steps to guide you in setting up a new Partner in Education (PiE) relationship:**

#### **STEP 1 – Your Needs:**

- ❖ Most businesses want specifics, so **make a comprehensive list of your schools' needs** so a partner can see where they can best assist you. Use the fillable tool on page 2 and try to match those needs to what businesses can offer. Also, by listing all your needs, a partner may be able to leverage other contacts to assist your school. In-kind goods and services are easiest for businesses to provide, but human resources and financial support are possible as well – you never know until you ask!
- ❖ What are your **schools' traditions**? What events and activities occur every year? Determine how a partner can be part of and support these traditions, so even if leadership changes, the relationship will be based around these traditions/activities, which fosters sustainability.

#### **STEP 2 – Dedicate a Champion:**

- ❖ Keeping a partnership requires regular **communication** – consider designating a PiE champion(s) among faculty to ensure this happens monthly (PIF, AP, Dean, Teacher Leader, or Faculty Committee).
- ❖ Partners come from a variety of sources: parents or relatives of students at your school; businesses located in **close proximity** to your school; businesses with **specific resources that align** with your school needs; **alumni** of your school; or friends, family, or neighbors of school staff. All connections



## Partners in Education (PiE)

Education Alliance's flagship program builds relationships between business/industry and schools, creating a stronger workforce and elevating education.



## Educator Resources on Website

Newly redesigned ed-alliance.org website created to benefit educators and providing resources such as, PiE guidelines and ideas, classroom speakers, and in the future, intern hosts.



## Run for Education

Annual family and community running event raising funds for elementary physical education/nutrition and programs for secondary student success.



# education A<sup>+</sup>lliance of Washoe County



## Redfield Community Outreach Program

Providing cultural and educational opportunities to students through experiential learning trips in our community.



## Teachers' Warehouse

Located at 380 Edison Way, Reno, the Warehouse accepts donations of office supplies, paper products, seasonal goods, arts and crafts, furniture, teacher aids, books and usable items free of charge for educators.

## Data Profile/CCR

Advocating for a seamless education system to help all students successfully achieve their career and life goals. Resources produced include the annual Data Profile, Career and College Readiness Guidelines, and other advocacy assets.

## Principal/Executive For A Day

Shadow a Principal or Education Leader and be shadowed at this annual event designed to build mutually beneficial partnerships.







# Education Alliance of Washoe County



Washoe County School District  
Every Child, By Name And

## Partners in Education (PiE)

Education Alliance's flagship program builds relationships between business/industry and schools, creating a stronger workforce and elevating education.



## Educator Resources on Website

Newly redesigned ed-alliance.org website created to benefit educators and providing resources such as, PiE guidelines and ideas, classroom speakers, and in the future, intern hosts.



## Run for Education

Annual family and community running event raising funds for elementary physical education/nutrition and programs for secondary student success.



## Redfield Community Outreach Program

Providing cultural and educational opportunities to students through experiential learning trips in our community.



## Teachers' Warehouse

Located at 380 Edison Way, Reno, the Warehouse accepts donations of office supplies, paper products, seasonal goods, arts and crafts, furniture, teacher aids, books and usable items free of charge for educators.



## Data Profile/CCR

Advocating for a seamless education system to help all students successfully achieve their career and life goals. Resources produced include the annual Data Profile, Career and College Readiness Guidelines, and other advocacy assets.

## Principal/Executive For A Day

Shadow a Principal or Education Leader and be shadowed at this annual event designed to build mutually beneficial partnerships.



education  
**A<sup>+</sup>**lliance  
of Washoe County



## Teachers' Warehouse

### WE ARE THANKFUL FOR OUR TEACHERS!

Accepting donations of office supplies, paper products, seasonal goods, arts & crafts, furniture, teacher aids, books, and usable items, the Teachers' Warehouse is available to educators in the Washoe County School District to shop free of charge for their classroom learning supplies.

### Support teachers during Teacher Appreciation Week: Monday, May 1 – Friday, May 5

#### 3 Ways You Can Help:

1. Give them a discount at your business during Teacher Appreciation Week
2. Donate supplies on Teachers' Warehouse Donation Day, Friday, April 28
3. Donate a Raffle Prize for Teacher Shop Til You Drop Day, Thursday, May 4





## Partners in Education (PiE)

Education Alliance's flagship program builds relationships between business/industry and schools, creating a stronger workforce and elevating education.



## Educator Resources on Website

Newly redesigned ed-alliance.org website created to benefit educators and providing resources such as, PiE guidelines and ideas, classroom speakers, and in the future, intern hosts.



## Run for Education

Annual family and community running event raising funds for elementary physical education/nutrition and programs for secondary student success.



## Redfield Community Outreach Program

Providing cultural and educational opportunities to students through experiential learning trips in our community.



# education A<sup>+</sup>lliance of Washoe County



## Principal/Executive For A Day

Shadow a Principal or Education Leader and be shadowed at this annual event designed to build mutually beneficial partnerships.



## Teachers' Warehouse

Located at 380 Edison Way, Reno, the Warehouse accepts donations of office supplies, paper products, seasonal goods, arts and crafts, furniture, teacher aids, books and usable items free of charge for educators.



## Data Profile/CCR

Advocating for a seamless education system to help all students successfully achieve their career and life goals. Resources produced include the annual Data Profile, Career and College Readiness Guidelines, and other advocacy assets.





# Please play Principal/Executive for a Day 2016 Video

Produced by WCSD Communications



## Partners in Education (PiE)

Education Alliance's flagship program builds relationships between business/industry and schools, creating a stronger workforce and elevating education.



## Educator Resources on Website

Newly redesigned ed-alliance.org website created to benefit educators and providing resources such as, PiE guidelines and ideas, classroom speakers, and in the future, intern hosts.



## Run for Education

Annual family and community running event raising funds for elementary physical education/nutrition and programs for secondary student success.



## Redfield Community Outreach Program

Providing cultural and educational opportunities to students through experiential learning trips in our community.



## Teachers' Warehouse

Located at 380 Edison Way, Reno, the Warehouse accepts donations of office supplies, paper products, seasonal goods, arts and crafts, furniture, teacher aids, books and usable items free of charge for educators.



## Data Profile/CCR

Advocating for a seamless education system to help all students successfully achieve their career and life goals. Resources produced include the annual Data Profile, Career and College Readiness Guidelines, and other advocacy assets.



## Principal/Executive For A Day

Shadow a Principal or Education Leader and be shadowed at this annual event designed to build mutually beneficial partnerships.



## Partners in Education (PiE)

Education Alliance's flagship program builds relationships between business/industry and schools, creating a stronger workforce and elevating education.



## Educator Resources on Website

Newly redesigned ed-alliance.org website created to benefit educators and providing resources such as, PiE guidelines and ideas, classroom speakers, and in the future, intern hosts.



## Run for Education

Annual family and community running event raising funds for elementary physical education/nutrition and programs for secondary student success.



# education A<sup>+</sup>lliance of Washoe County



## Redfield Community Outreach Program

Providing cultural and educational opportunities to students through experiential learning trips in our community.



## Teachers' Warehouse

Located at 380 Edison Way, Reno, the Warehouse accepts donations of office supplies, paper products, seasonal goods, arts and crafts, furniture, teacher aids, books and usable items free of charge for educators.

## Data Profile/CCR

Advocating for a seamless education system to help all students successfully achieve their career and life goals. Resources produced include the annual Data Profile, Career and College Readiness Guidelines, and other advocacy assets.

## Principal/Executive For A Day

Shadow a Principal or Education Leader and be shadowed at this annual event designed to build mutually beneficial partnerships.





# Please play Run for Education 2016 Video

## Produced by Spanish Springs High School C3 Media Academy



Washoe County School District  
Every Child, By Name And Face, To Graduation.™





# SAVE <sup>THE</sup> DATE

**10 2 2 17**  
**SCHEELS**

**OUTLETS AT SPARKS MARINA**

**SUNDAY**  
**OCTOBER**  
**22, 2017**



**Washoe County School District**  
Every Child, By Name And Face, To Graduation.™





# Thank you 2016 Run for Education Sponsors and Heroes!



**YAMANAGOLD**



**F R E E M A N**



**SCHEELS**



**Washoe County School District**  
Every Child, By Name And Face, To Graduation.™



# Education Alliance

## Measurements used to gauge implementation and success of Initiative:

Schools	SY 14-15 (Baseline as of 6/30/15)	SY 16-17 (Actual @ 2/24/17)
All Schools (95)	43	89
<i>Elementary Schools (63)</i>	37	61
<i>Middle Schools (14)</i>	2	12
<i>High Schools (13)</i>	4	13
<i>Student Services (5)</i>	0	3
Percentage of schools with signed PiE Agreement	45%	94%
# Business/Civic/Industry Organizations participating (estimate)	57	188
Total number of partnerships (estimate)	<i>Not Tracked</i>	240



# Education Alliance

**Recommend updating our KPIs to include the following Partners in Education:**

Partners in Education	SY 16-17 (Baseline)	SY 17-18 Target
Run for Education Sponsors	45	50
Principal/Executive for a Day Participants	76	95
Teachers' Warehouse Significant Donors	10 (SY 15-16) 15 Target (SY 16-17)	20
Intern Work Experience Hosts*	0	25
District-Wide or Multi-School Partners, such as: The Chamber, NVSAA, Red Wagon Network, Nell J. Redfield Foundation, Pro Sports/Reno Aces, RGJ, and KTVN	8	10

\*We are currently working with CTE/Signature Academies to establish a District-wide Intern Work Experience program. As well, our website serves as a point of entry to support all educators with classroom speakers.





# Education Alliance

Questions??

Thank you!



*Washoe County School District*  
Every Child, By Name And Face, To Graduation.™