



# 2018 Run for Education Report \$1.9 million raised to date for schools/students!

#### **Stats:**

• Total Attendees: Approximately 8,500

• Total Number of Runners: 3,511; 2,713 students

• Total Volunteers: 400, including 130 WCSD High School JROTC Cadets/Leaders

• Total Number of Schools: 90

Elementary Schools: 60 (51 eligible for Kids in Motion grant) (Highest # of Student Participants: Van Gorder 215) (Highest % of Student Participants: Corbett 28.43%)

Middle Schools: 13 (Highest: Dilworth)

High Schools: 11

Charter Schools/Other: 6

Total Student Scholarships: 103

• Total ½ Mile Fun Run: 1,379; Sparks Marina March: 576; 5K: 1,432; 10K: 124

#### Other Information:

- Desert Sky Adventures race management company
- Spanish Springs High School C3 Media Academy Student-produced video
- University of Nevada Reno Student Social Media and EA Board Member Lauren Garfinkel
- Media Sponsor: KTVN 2 News: Someone to Know, 30 and 15 Sec PSA's, Emcee-Landon Miller and Race Day Coverage; Crazy 80's 93.7; and Lotus Radio: Radio Spots two weeks prior
- 10 Pallets/20,000 pieces of donated nutritious food and drink for runners

#### 56 Financial and In-Kind Sponsors:

### **OUR GENEROUS SPONSORS!**

### PLATINUM SPONSORS (\$10,000+)

Washoe Education Association Q&D Construction KTVN 2 News Raley's Washoe County School District

### **GOLD SPONSORS** (\$5,000+)

Freeman
JamPro Music Factory
NV Energy
Atlantis Casino Resort Spa
Outlets at Legends
SCHEELS
Van Woert Bigotti Architects

### SILVER SPONSORS (\$3,000+)

City of Reno Nevada State Apartment Assn. THE ROW Panasonic of North America Reno Gazette Journal/USA Today

### **BRONZE SPONSORS** (\$1,500+)

Action Embroidery
Amplified Entertainment

ARAMARK

**Bonanza Produce Company** 

Challenge Island City of Sparks Crazy 80's 93.7 Dolan Auto Group

Greater Nevada Credit Union

**Guild Mortgage Company** 

Hunt & Sons
Inskip Photography
Model Dairy
Nature's Bakery

Nevada State Education Assn. Renown Health

Sam's Club Siegel Companies

Sierra Nevada Properties

Sierra Pro Events

Sparks Fire Department Sparks Police Department Stylos Design Studio

**TMCC** 

**Transforming Youth Recovery UNR College of Education** 

**Washoe County** 

WCSD Nutrition Services Western Governors University

### **Other Supporters**

RockSport Indoor Climbing Center United Site Services Hawco/Spanish Springs Associates Greenbrae Trophy Swag Blue Moon
Paul McKenzie
WCSD Wellness Department
Numerous Raffle Donors for School Run
Coordinators

#### Reno Aces/1868 FC

#### **FITNESS FAIR PARTNERS 2018**

- 1) Great Basin Youth Soccer
- 2) First Tee of Northern Nevada
- 3) RockSport Indoor Climbing Center
- 4) Sparks Kiwanis Bike Rodeo
- 5) Think First (free bike helmets)
- 6) Wasting Arrows Archery

#### **VOLUNTEERS and HEROES (more than 400):**

## **Education Alliance Board of Directors, especially:**

- o Alex Woodley Run for Education Chair
- o Charles Pasillas Co-Chair Setup and Safety Coordinator
- o Dave Bianchi President
- o Natha Anderson WEA volunteers and support
- o Nanette Quitt Registration Coordinator
- o Bill Fong Volunteer Coordinator
- o Janelle Dye and Diane Longoria-Howard Fitness & Family Fair Coordinators
- WCSD School Run Coordinators Rock Stars
- JROTC Command Sgt. Lee Albin and the tremendous team of 130 JROTC Cadets
- Washoe Education Association Board
- Connie Wray
- Dean's Future Scholars
- Nevada Women's Basketball and Head Coach Amanda Levens
- WCSD Police Department
- WCSD Emergency Manager
- WCSD Print Shop
- WCSD Transportation Department
- WCSD Warehouse Team
- WCSD Facilities
- WCSD Leadership, Principals, & Staff

- Landon Miller, KTVN 2 News (Emcee)
- Hug High School Honor Society
- Spanish Springs High School HOSA Students
- Washoe County High School Cheerleaders
- Miss Reno-Sparks-Washoe Co. Titleholders
- UNR Military Society
- Spanish Springs High School C3 Media Academy Team
- Mascots from: Black Bear Diner; TMCC
  Wizard the Lizard; Stylos Design Studio
  Characters; Famous Dave's Wilbur the Pig;
  Elmcrest ES Dragon; Reno 1868 FC Truckee;
  WGU Sage the Owl
- And all the WCSD and Community Volunteers too numerous to name!