

Annual Report

For School Year 2017-18

education
A⁺lliance

of Washoe County



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Education Alliance of Washoe County's Mission is to foster education excellence and student achievement in Washoe County through leadership, advocacy, and resource development.

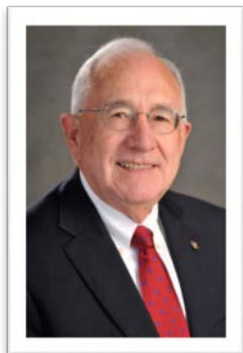
MESSAGE OF THANKS

Education Alliance is laser-focused on bringing business, industry, and education together to support Washoe County students and educators. Working closely with our distinguished partners, Washoe County School District (WCSD), University of Nevada, Reno (UNR), and Truckee Meadows Community College (TMCC), here's a snapshot of our collaborative impact:

- Cultivated and strengthened 455 Partners in Education
- Donated \$2,000 each to 55 Elementary Schools through our Kids in Motion Program from Run for Education sponsorships, grants, and donations (p.4)
- Launched the Partner in Education PiE Champion Awards to recognize outstanding partners and their school principals (p. 3)
- Matched 96 business and community leaders with WCSD educators at Principal for a Day (p. 8)
- Secured \$37,000 in classroom learning supplies for the Teachers' Warehouse during Teacher Appreciation Week (p. 9)
- Sponsored SkillsUSA Nevada Job Interview Competition – 80 Students Interviewed
- Sponsored the CTE Teacher and CTE Counselor of the Year Awards
- Hosted seven student interns from WCSD and UNR
- Collaborated with the University of Nevada, Reno, College of Education, to produce a special report, *Northern Nevada Teacher Workforce Assessment*, to assess the teacher workforce in Northern Nevada (p. 5)
- Recognized as Outstanding Community Partner Nominee by EDAWN
- Selected as Charity of the Year by the Nevada State Apartment Association for the third consecutive year

We could not achieve this great work without our tireless Board and dedicated donors and supporters! Your partnership allows us to impact families and community members by providing access to meaningful activities to increase educational expertise, build trust, and share responsibility for student success. All of which ultimately leads to a skilled workforce and thriving community!

Join us in helping students along their educational pathway,



Dave Bianchi
President, Board of Directors



Kendall Inskip
Executive Director

ABOUT US

Education Alliance of Washoe County is a 501(c)3 nonprofit formed in 1992 with programs supporting academic achievement and workforce development for pre-school to college students (P-16). We work with diverse and valiant community and business groups in support of education, including the Washoe Education Association, Reno+Sparks Chamber of Commerce, EDAWN, the Nell J. Redfield Foundation, and many others who share our commitment. Education Alliance is the bonding force between business, government, non-profits, civic organizations, industry, and WCSD, UNR, and TMCC.

Our governing Board is comprised of 23 dynamic business, community, and education leaders. Three permanent board members are the WCSD Superintendent, and the Presidents of UNR and TMCC. We rely on funding from charitable donations, grants, and support from the school district, a long-standing relationship of more than 26 years.

2017-18 Board of Directors

Dave Bianchi, Northwestern Mutual..... President
Alex Woodley, City of Reno Past President
Melissa Burnham, Ph.D., UNR College of Education.. Vice President/UNR Designee for President Marc Johnson
Joe Cline, Ph.D., UNR Vice-Provost Emeritus..... Secretary/Academic Advocacy Liaison
Eric Scheetz, Truckee River Flood Authority Treasurer
David Lasic, WCSD Chief of Staff WCSD Designee for Superintendent Traci Davis
Melissa Deadmond, Ph.D., MPH, TMCC TMCC Designee for President Karin Hilgersom
Bill Fong, Interim Director, Dean's Future Scholars..... Member at Large
Michelle Sanchez-Bickley, VP HR, Renown Health..... Community Outreach Liaison
Kendall Inskip, Executive Director Education Alliance of Washoe County

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Association

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of Commerce

Bill Cathey, Ph.D.
UNR Vice Provost/
Physics Professor -
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Kris Layman
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Nanette Quitt
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John Slaughter
Washoe County

Jill Tolles
Nevada Assembly District 25

Staff

Brittani Haggarty
Collaborative Coordinator

Kelli Pennington
Administrative Assistant

PARTNERS IN EDUCATION



Pictured left to right: Tristan McElhany, Assistant Principal-Hug High School; Erik Olson, VP and CEO-Renown Health; Kendall Inskip, Executive Director-Education Alliance; Michelle Sanchez-Bickley, VP of Human Resources-Renown Health.



Pictured left to right: Arch Ruth, Principal-Alice Smith Elementary; Mike Dixon, Principal-Double Diamond Elementary; Eric Vetter and Mayelen Garijo, Owners-Steak 'n Shake; Kendall Inskip, Executive Director-Education Alliance; Mary Basso, Principal-O'Brien Middle School.

Our flagship Partners in Education program provides opportunities for relationship building between schools and community. Businesses and organizations partner with WCSD K-12 schools to provide needed classroom supplies, expertise, donations, volunteers, and other resources. This year, a generous grant from Washoe County supported the development of the program and the recognition of outstanding Partners in Education (PiE).

High school graphic and fine art students were invited to design a PiE emblem for partners to display in company windows and on their websites. Participating high school art programs were each awarded \$300 for resources. A distinguished panel reviewed the artistic submissions and chose the design of Natasha Santiago, a senior at McQueen High School. Following in-class mentoring of Tony Manfredi, Nevada Arts Council Executive Director, Natasha's PiE design was unveiled by Washoe County Manager John Slaughter during our Principal for a Day luncheon at Renown Health. Education Alliance Board President Alex Woodley also presented Natasha with a \$1,000 scholarship for her post-secondary education in recognition of her creative work.



Nominations for the PiE Champion Award came from WCSD educators to recognize their outstanding Partners in Education. Criteria included: length of partnership; number of schools/departments supported; level of engagement; and, financial value of the partnership. Renown Health was awarded the Large Employer PiE Champion Award and Steak 'n Shake the Small Employer PiE Champion Award (*photos above*). Renown was celebrated for its significant 19-year partnership history of providing resources for several schools and hosting high school interns. Steak 'n Shake was recognized for their important support of ten schools in the form of student incentives and recognition for academic achievement and attendance. The PiE Champion Award, in the shape of a pie, was presented and a special gift given to their partnering WCSD school principals for fostering these meaningful relationships.

RUN FOR EDUCATION

Healthy Habits Start Early

Thirteen years ago, conscientious business and community leaders created the Run for Education to provide funding for physical education, student wellness, and nutrition programs in WCSD Elementary Schools. Today, the Run for Education is the largest family and community running event in Northern Nevada, welcoming 8,700 attendees. In 2017, 3,984 runners enjoyed the 5K, 10K, Sparks Marina March, and Fun Run courses – 2,974 of whom were student runners. To date, with the support of our generous and dedicated sponsors and contributors, we have raised more than \$1.77 million to fund health and academic initiatives!



2017 Highlights

- 55 elementary schools each received a \$2,000 Kids in Motion grant for a total of \$110,000
- \$11,320 was awarded through our Passport Program to Dean's Future Scholars and TMCC Jumpstart
- Washoe Education Association generously sponsored registration for all their members and immediate families
- 8,700 attendees, 400 volunteers, 90 schools

P-16 ADVOCACY COUNCIL

The P-16 Advocacy Council of the Education Alliance develops and communicates best practices and initiatives to support career and education goals from pre-kindergarten through college graduation (P-16). Areas include:

- Annual Data Profile
- Career, College and Life Readiness
- Higher Education Remediation and Dual Transfer
- Post-High School Plans Survey
- Intellectual Recognition

With recent national recognition of teacher shortages, the Data Profile Team commissioned a report to study the teacher pipeline in Northern Nevada and identify where challenges and successes may occur. The *Northern Nevada Teacher Workforce Assessment 2017* was a collaborative effort between the Education Alliance and the University of Nevada, Reno College of Education to assess the teacher workforce in Northern Nevada counties. In addition to creating a comprehensive profile of the current workforce of teachers in Northern Nevada, this report also reviews expected workforce needs and growth projections by county school districts. Furthermore, the report examines the initial stages of the teacher pipeline and teacher preparation programs, with respect to licensure and enrollment data.

To read the complete report, visit ed-alliance.org.



Summary of School District Data Teacher Data [2016-2017]

	Number of Teachers Currently Employed	Number Expected to Hire 2017-2018
Carson City School District	411	30-40
Churchill County School District	180	18
Douglas County School District	391	9
Lyon County School District	491	unknown
Storey County School District	33	0
Washoe County School District	4278	unknown

Average Starting Salary and Salary at Year 5 by District

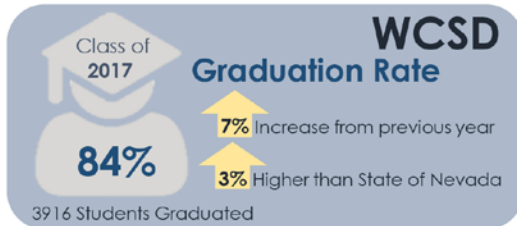


DATA PROFILE 2018



Executive Summary

Data Profile
2018



Advanced Courses

Completion

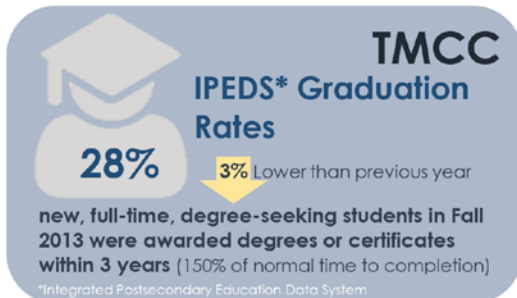
61% of 2017 WCSD graduates completed at least one AP, IB, or Dual Credit course with a C or better, or CTE course with a B or better by graduation

5% lower from previous year

Performance

42% of 2017 WCSD graduates passed one or more AP, IB Exam or earned Dual Credit

3% lower from previous year



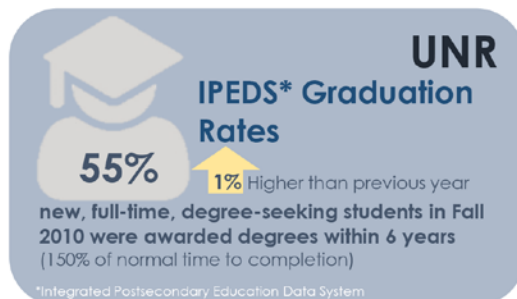
Workforce Development

This Data Profile report contains an overview of career categories used by various groups to describe the workforce as well as baseline to identify the need for various career opportunities in northern Nevada.

WCSD - 81% CTE Certificate Earners

TMCC - 2,389 Degrees, Certificates of Achievement and Skill Certificates were awarded during the 2016-17 academic year

UNR - 4102 students earned an Undergraduate or Graduate Degree during the 2016-17 academic year



College-Going Rates

Class of 2017

The overall college-going rate for WCSD graduates decreased to **56%**.

4% lower than previous year

Alternative Pathways

Beginning in fall 2013, WCSD graduates may use high school GPA to meet pre-requisites for college math and English in lieu of qualifying test scores. Such students have college math and English pass rates that exceed those of students who meet pre-requisites in other ways.

Co-Enrollment and Swirling

Approximately **50% of all TMCC graduates** who attended a WCSD high school will have attended UNR within a three year window either before or after graduating from TMCC.

College Remediation

The percent of WCSD high school graduates who were placed into remedial English or math at NSHE institutions was **47%**. (Class of 2016)

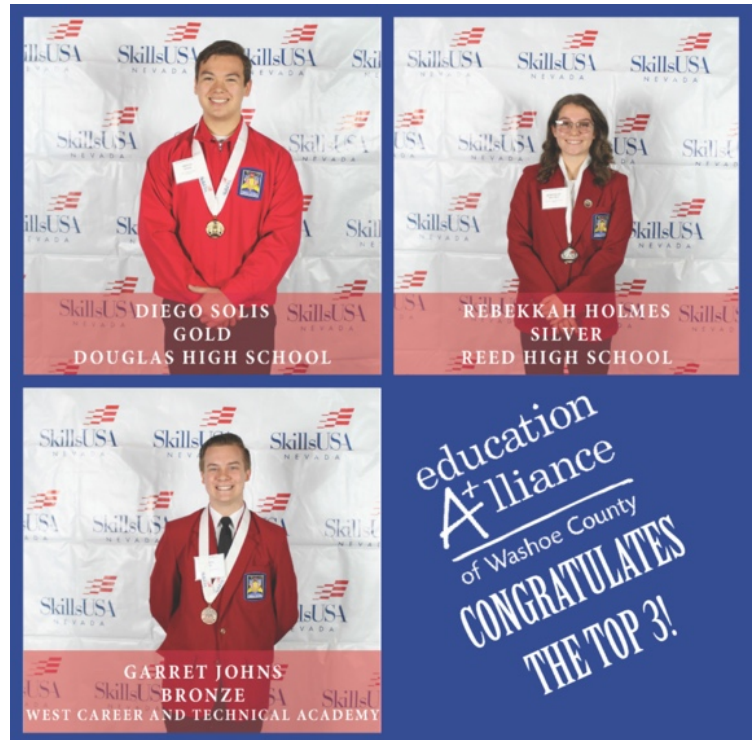
College Preparedness Initiative

WCSD students who take a MATH 096 content course while in high school do better in college-level math than those who take MATH 096 after high school graduation at either UNR or TMCC.

SKILLS USA NEVADA

**It is not what you do for
your children, but what
you have taught them to
do for themselves that
will make them
successful human beings.**

— Ann Landers



For the third year in a row, Education Alliance sponsored the Job Interview Competition, the largest skill contest at the SkillsUSA Nevada Conference, on April 11th at Circus Circus Reno. SkillsUSA is a partnership of students, teachers, and industry working together to ensure America has a skilled workforce.

Expert volunteer judges from Greater Nevada Federal Credit Union, NV Energy, Northern Nevada Apprenticeship Coordinators Association, Panasonic Energy of North America, Renown Health, Truckee Meadows Community College, Washoe County, and Washoe County School District interviewed 66 students from across the state of Nevada. Ten students were selected for a final round of interviews, and the top three were awarded Gold, Silver, and Bronze Medals.

“Every year I continue to be impressed with the caliber of students we interview. I am proud to support them on their journey to career and college readiness,” said Kendall Inskip, Education Alliance Executive Director. “My thanks to Nanette Quitt, NV Energy Labor Relations Manager, who served as Co-Chair of the competition, and the business and education leaders who took the time to serve as judges to support these outstanding students.” Diego Solis from Douglas High School (Minden) earned the Gold Medal. In June 2018, he went on to represent Nevada in the National Competition in Louisville, Kentucky. Rebekkah Holmes from Reed High School (Sparks) earned the Silver Medal, and Garret Johns from West Career and Technical Academy (Las Vegas) earned the Bronze Award.

PRINCIPAL FOR A DAY

Principal for a Day is an opportunity to learn what it is like to be a Washoe County School District school principal or administrator and about the 64,000 students they serve! This highly attended and anticipated event sparks new partnerships for our Partners in Education program and invigorates existing relationships every year.

“We’re really combining forces, which is incredible.”

– Jonna AuCoin
Lemelson STEM Academy Principal



New this year was a *Meet Your Match* mixer generously hosted by the Reno+Sparks Chamber of Commerce to kick off Principal for a Day. Educators and executives enjoyed the opportunity to get to know each other and connect before spending the following day together.

2018 Highlights

- 96 business, community, and government executives participated
- 90 Washoe County School District educators participated
- 17 new school - business partnerships formed



TEACHERS' WAREHOUSE

**Teachers who love
teaching, teach
children to love
learning.**

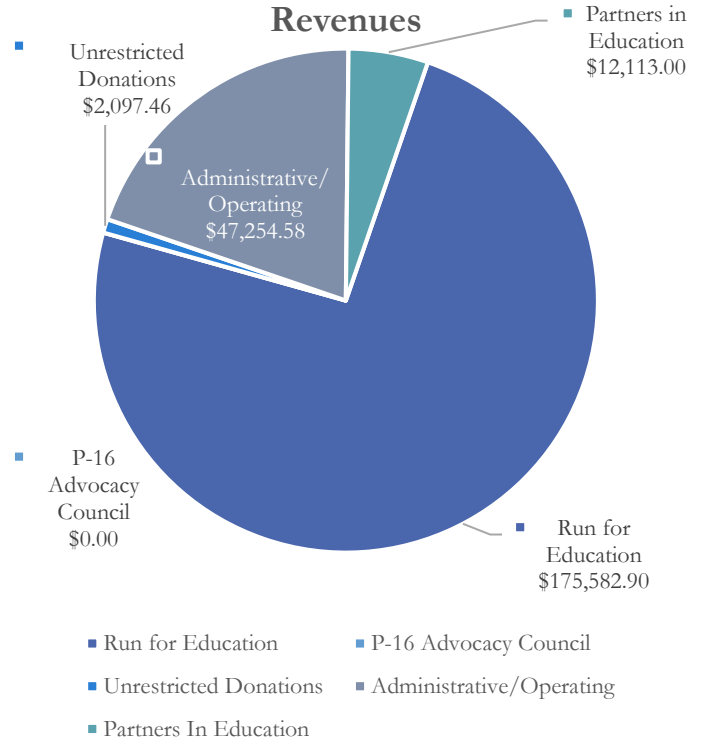
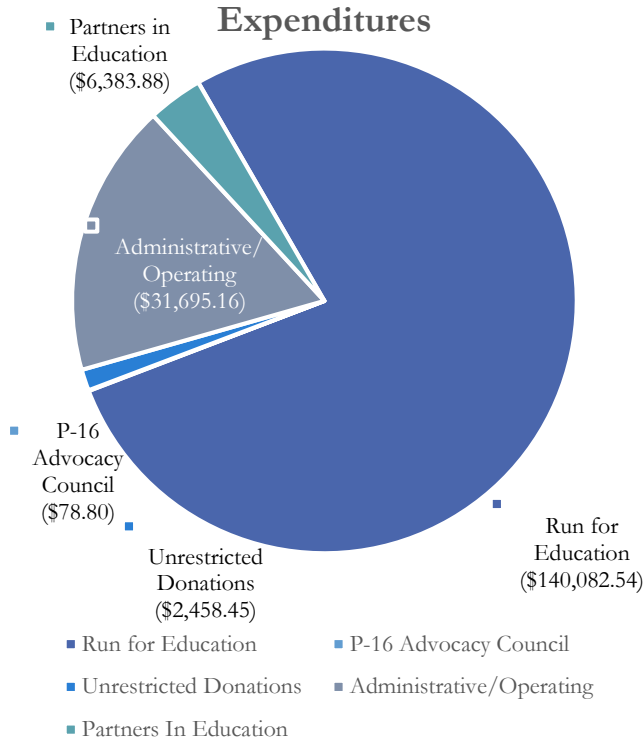
— Robert John Meehan



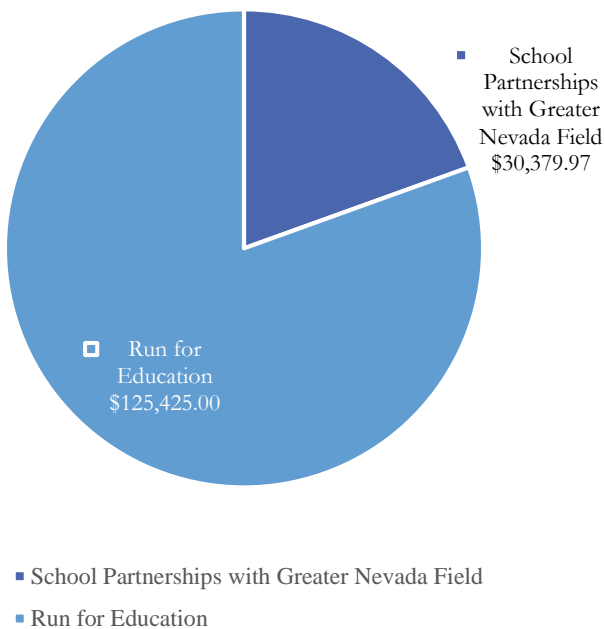
The Education Alliance Teachers' Warehouse accepts community donations year-round for Washoe County School District educators to shop free of charge for their classroom learning supplies. In honor of Teacher Appreciation Week in May, Education Alliance collected 23 pallets valued at \$37,000 during Community Donation Day and hosted Teacher Shop 'Til You Drop Day at the Teachers' Warehouse in celebration of our hard-working and deserving educators. Energizing music was donated by Amplified Entertainment, delicious snacks prepared by skillfull WCSD culinary students, and exciting raffle prizes were donated by local businesses and our exceptional partner, Washoe Education Association. Also, special discounts for teachers were secured from 33 local companies during Teacher Appreciation Week.

**\$128,184 in classroom and learning supplies were
donated to the Teachers' Warehouse by our
generous community in the 2017-18 School Year!**

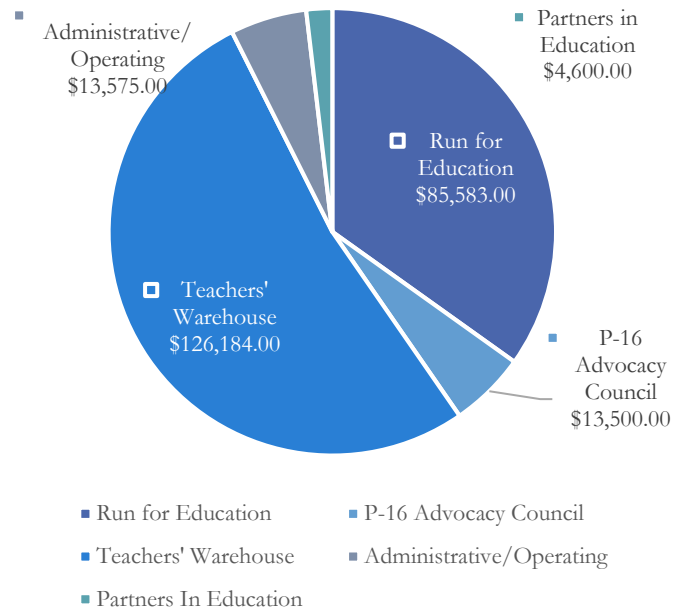
2017-18 FINANCIALS



Restricted Funds to Schools



In-Kind Donations



DONORS AND INVESTORS

Our outstanding Board of Directors, donors, supporters, and volunteers deserve a huge round of applause! Your gifts make it possible for us to support educational excellence and bring much-needed resources to 64,000 students, 4,300 teachers, and 90 schools in Washoe County!

\$10,000 - \$25,000

Raley's Extra Credit Program
Transforming Youth Recovery
Washoe County
Yamana Gold/Meridian Gold

\$5,000 - \$9,999

Atlantis Casino Resort Spa
Darcy and Addy Marud
NV Energy Charitable
Foundation
SCHEELS
Washoe Education Association

\$1,500 - \$4,999

Challenge Island
City of Reno - Councilmember
David Bobzien
City of Reno - Councilmember
Paul McKenzie
Hunt & Sons
Nevada State Apartment
Association
Outlets at Legends
Panasonic Energy of North
America
The ROW
Renown Health
Saint Mary's Fitness Center
Sam's Club Store #4768
Server Technology
Sierra Nevada Properties
Truckee Meadows Community
College
UNR College of Education
Van Woert Bigotti Architects
Walmart Store #3729
Walmart Store #2106
Walmart Store #3254
Walmart Store #7048

\$500 - \$1,499

City of Reno - Councilmember
Oscar Delgado
EDAWN
LP Insurance
NV Energy Employee Volunteer
Council
City of Reno - Mayor Hillary
Schieve
Walmart Store #2189
WCSD Wellness Department
Alex and Cristal Woodley

\$499 or below

Natha Anderson
Dave and Lois Bianchi
Brent and Patricia Boynton
Bill Cathey
Joe Cline
Kyle Dalpe
The Driven
Mariah Evans
Cahit Everensel
Mariluz Garcia
Derron and Kendall Inskip
Roger and Mary Ann Keith
Steve Laden
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Nevada Association of School
Boards
NV Energy Dollars for Doers
from Nanette Quitt
Rick Ortogero
Charles and Alix Pasillas
Jonathan and Nanette Quitt
Ben and Jill Rogers
Michelle Sanchez-Bickley
Eric Scheetz
David Sirna - Umpqua Bank
Community Impact Fund
Dena Strotman
Jill and Par Tolles

In-Kind Donors

Action Embroidery & Design
Amplified Entertainment
Bonanza Produce
Camelot Party Rentals
City of Sparks
Derron Inskip Photography
First Tee of Northern Nevada
Freeman Company
Great Basin Soccer
Greenbrae Trophy
JamPro Music Factory
KTVN 2 News
McDonald's
Model Dairy
Nature's Bakery
Pfrommer & McCune
Q&D Construction
Reno Bighorns
Reno Gazette Journal
Reno+Sparks Chamber of
Commerce
Renown Health
RockSport Indoor Climbing
Center
Sierra Pro Events
Sparks Fire Department
Sparks Kiwanis Bike Rodeo
Sparks Police Department
The ROW
Think First
TMCC Office of Institutional
Research, Analysis and
Effectiveness
University of Nevada, Reno
Office of the Provost
Wasting Arrows Archery
WCSD Facilities
WCSD Office of Accountability

Our warmest thanks for
your charitable gifts to
support our success!

HOW MANY STUDENTS CAN YOU HELP?

Your amazing and generous partnership is vital! Join us in supporting students, teachers, and schools – call (775) 353-6950 or visit our website, ed-alliance.org, to learn more about how to:

- Be a Partner in Education (PiE)
- Support the Run for Education
- Sign up for Principal for a Day
- Donate to the Teachers' Warehouse
- Speak in a Classroom

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education **A⁺**lliance --- of Washoe County

www.ed-alliance.org



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