



ANNUAL REPORT

For School Year 2016-17



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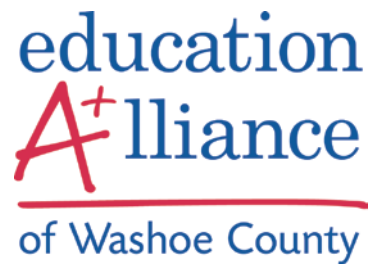
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The Education Alliance of Washoe County's Mission is to foster educational excellence and student achievement in Washoe County through leadership, advocacy, and resource development.

MESSAGE



From the Executive Director and Board President

The Education Alliance is laser focused on bringing education and business and industry together to support our students -- successful examples of which are highlighted in this report. With our vital partners, Washoe County School District (WCSD), University of Nevada Reno, and Truckee Meadows Community College, our other notable accomplishments this year include:

- Website Launch – serving our educators and region as a tool to attract resources for schools and students
- Sponsor of the first ever CTE Teacher of the Year Award
- Host of eight student interns from WCSD and UNR
- Recognized by EDAWN as Outstanding Community Partner Nominee
- Selected as Charity of the Year by the Nevada State Apartment Association

Our vision is to serve as a vibrant hub and bridge for business, government, non-profits, industry, and educators to build partnerships that strengthen education. We have a broad perspective of schools and the community and **support every single school in the District**. Our time-honored partnership with the WCSD is defined in its Strategic Plan *Envision WCSD 2020*: To engage family and community members in strong partnerships and provide meaningful opportunities to increase their educational expertise and trust, and to share responsibility for student success.

Our warmest thanks to our amazing Board, donors, supporters, and partners who make our work possible in helping students succeed which in turn promotes a skilled workforce and thriving community.

A handwritten signature in blue ink that reads "Kendall Inskip".

Kendall Inskip
Executive Director
Education Alliance of Washoe County

A handwritten signature in black ink that reads "Alex Woodley".

Alex Woodley
President
Board of Directors
Education Alliance of Washoe County

ABOUT US

Education Alliance is a 501(c)3 nonprofit formed in 1992 with programs that support academic achievement and workforce development for pre-school to college students (P-16). With an emphasis on community and higher education partnerships, our Mission is to foster educational excellence and student achievement in Washoe County through leadership, advocacy, and resource development. The Education Alliance works with many diverse state, city, community, civic, industry, and business groups in support of education, including The Chamber, EDawn, the Nell J. Redfield Foundation, local Rotary Clubs, among many others. These efforts are directed at initiatives that bring education and businesses/community organizations together.

Education Alliance's governing Board is comprised of 25 dynamic business, community, and education leaders. Three permanent board members are the WCSD Superintendent, and the Presidents of the University of Nevada, Reno, and Truckee Meadows Community College. We rely on funding from charitable donations, grants, and support from the Washoe County School District, a long-standing relationship of more than 20 years. The focus of the Education Alliance is to help all students succeed. Successful students are ready for higher education and career opportunities and our community benefits from a more skilled and educated workforce.

Education Alliance of Washoe County Board of Directors

Executive Officers

President: Alex Woodley, City of Reno

First Vice-President: Kyle Dalpe, Ph.D., TMCC

Secretary: Nanette Quitt, NV Energy

Treasurer: Dave Bianchi, Northwestern Mutual

TMCC: Karin Hilgersom, Ph.D., President

Designee: Kyle Dalpe, Ph.D.

UNR: Marc Johnson, Ph.D., President

Designee: Joe Cline, Ph.D.

WCSD: Traci Davis, WCSD Superintendent

Designee: David Lasic

Member-At-Large: Mariluz Garcia, Dean's Future Scholars

Member-At-Large, Academic Advocacy Liaison:

Melissa Burnham, Ph.D., UNR

Member-At-Large, Community Outreach Liaison:

Michelle Sanchez-Bickley, Renown Health

Executive Director: Kendall Inskip, Education Alliance

Board Members

Natha Anderson
**Washoe Education
Association**

Brent Boynton
Boynton Communications

Bill Cathey, Ph.D.
Community

Mariah Evans, Ph.D.
UNR

Kris Layman
**RE/MAX Realty
Affiliates**

Mindy Lokshin
Community

Susan Mayes-Smith
Educational Consultant

Chris Morgan
Deloitte LLP

Charles Pasillas
Verus AEC

Ben Rogers
NevadaNano

Bonnie Saviers
Community

Eric Scheetz
**Truckee River Flood
Management Authority**

John Slaughter
**Washoe County
Manager**

Dena Strotman
Port of Subs

Jill Tolles
**Nevada Assembly
District 25**

Healthy children make healthy communities

Run for Education 2016

The Run is the largest family and community running event in Northern Nevada, raising money for physical and academic fitness in Washoe County.

- ◆ \$104,000 awarded to 52 elementary schools
- ◆ \$10,456 in Passport Program funding awarded to Dean's Future Scholars, TMCC Jumpstart, and NevadaTeach
- ◆ 8,500 attendees, 459 volunteers

Research supports that not only does exercise fight obesity and improve body function, but it also **promotes learning** through increased brain function and nourishment, higher energy and concentration levels, **increased self-esteem** and **better behavior**. This was our 12th year and the community steps up big for this health and wellness event.

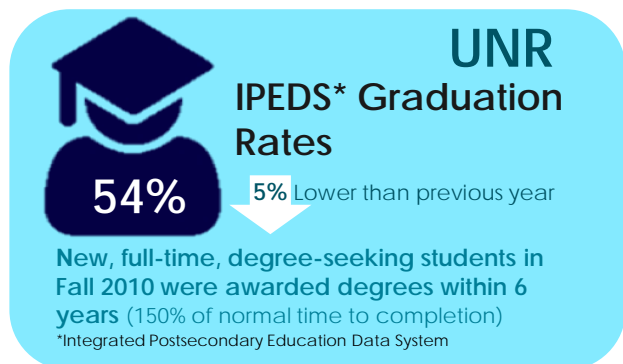
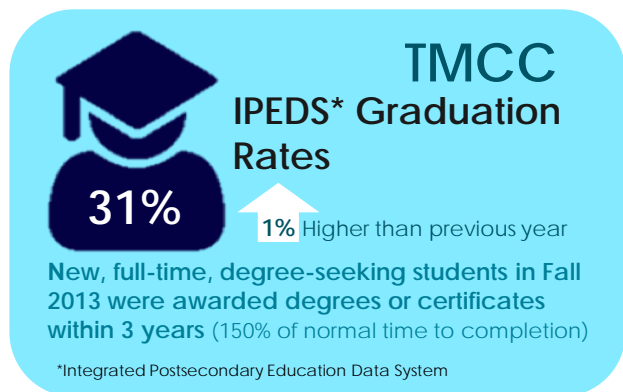
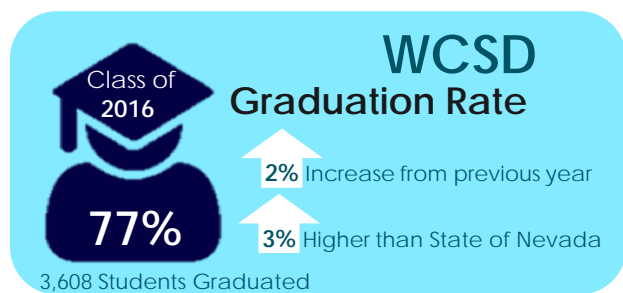


To date, more than
\$1.7 million
has been raised to
fund health and
academic initiatives
in schools.



Data Profile

The P-16 Advocacy Council of the Education Alliance is a collaboration of business, industry, and the community with representatives from the University of Nevada Reno (UNR), Truckee Meadows Community College (TMCC), and Washoe County School District (WCSD). Members work on comprehensive initiatives improving student achievement in Washoe County so all students graduate college and career ready. The P-16 Council's Data Profile was initiated in 1997 to compile and present statistics on high school performance, college enrollment, and college success of WCSD students and to compare the results to Nevada data. Produced annually, the Data Profile has been expanded and modified for relevancy. Below are highlights from the [2015-16 School Year Data Profile](#).



Workforce Development

This Data Profile report contains an overview of career categories used by various groups to describe the workforce as well as baseline to identify the need for various career opportunities in northern Nevada.

WCSD - 56% CTE Certificate Earners

TMCC - 2,431 Degrees, Certificates of Achievement and Skill Certificates were awarded during the 2015-16 academic year

UNR - 1,164 students earned a Degree or Certificate of Achievement during fall 2016

College-Going Rates

Class of 2016

The overall college-going rate for WCSD graduates decreased to **60%**.
1% lower than previous year

Co-Enrollment and Swirling

Approximately **50% of all TMCC graduates** who attended a WCSD high school will have attended UNR within a three year window either before or after graduating from TMCC.

College Remediation

Good News! The percent of WCSD recent high school graduates who were placed into remedial English or math was **53%**.
5% lower than previous year

College Preparedness Initiative

WCSD students who take a MATH 096 content course while in high school do better in college-level math than those who take MATH 096 after high school graduation at either UNR or TMCC.

Let's Go to College!



**“I want to
be a nurse
when I
grow up!”**

As part of the P-16 Advocacy Council's Career and College Readiness Initiative, the Education Alliance participates in the annual Let's Go to College school supply project, co-hosted by Truckee Meadows Community College and Rotary Clubs of Reno Sunrise and Reno Central. Notebooks and pencils are distributed to elementary students with the phrase, "Let's Go to College!" The events provide an opportunity to discuss students' career aspirations and how they will achieve them.

From left to right: Alice Maxwell
Principal Tierney Cahill, WCSO Board
of Trustees President Angela Taylor,
WCSO Superintendent Traci Davis,
TMCC VP of Academic Affairs
Barbara Buchanan, Alice Maxwell
Kindergarten Teacher, and students.



SkillsUSA

**Success always
comes when
preparation meets
opportunity.**



Education Alliance sponsors the SkillsUSA Nevada Job Interview Competition, another Career and College Readiness Initiative. Volunteer judges from our partners, TMCC and UNR, along with other leaders from the City of Reno, NOW Foods, StartHuman, and Northwestern Mutual had the pleasure of interviewing 75 students from across the state, making it the largest competition at the SkillsUSA Nevada Conference. Ten students were selected for a final round of interviews before the top three were awarded Gold, Silver, and Bronze Medals. Gold Medal winner, Nicholson Lovering, pictured above, moved on to the National SkillsUSA competition.



Photographed from left to right: SkillsUSA Business & Industry Board Member Representative Robert Lovino, Education Alliance Collaborative Coordinator Brittani Haggarty, and Education Alliance Executive Director Kendall Inskip.

Partners in Education (PiE)

Connecting business and education to create an outstanding workforce for today and tomorrow.

The Partner in Education (PiE) program of the Education Alliance provides opportunities for relationship building between schools and our community – business, industry, government, nonprofits, civic, and other organizations – focused on leveraging community resources to strengthen academics. Local businesses and organizations partner with K-12 schools to provide expertise, school supplies, financial contributions, volunteers, and other needed resources. PiE relationships are symbiotic; partners collaborating with schools also have the opportunity to host interns, share their workforce needs, guide the direction of education, and strengthen their future employee pipeline.

PiE Champion Highlights



Circus Circus Reno adopted Hunter Lake Elementary School and generously provides in-kind support such as food for events, student incentives, and staff appreciation resources.



The AGC Education Committee hosts an annual Construction Career Day for students. Lemelson STEM Academy is thrilled to have AGC – Nevada Chapter as their new Partner in Education.



Partnered with many schools, Renown Health offers internships to students, presents in classrooms about career paths, and provides donations to schools to assist with healthy initiatives.

Principal for a Day

This annual event is an opportunity to learn what it is like to be a Principal or Administrator of the Washoe County School District and about the students they serve. There are many assumptions about education in Washoe County and this event allows the community to see first-hand what education looks and feels like in Washoe County. Principal for a Day also affords the chance to share ideas and establish relationships between business and educators.

2016 Highlights

- ◆ 76 business, community, and government leaders participated
- ◆ 71 Washoe County Schools participated
- ◆ Principals also shadowed their business executive



**“We are
combining
forces to help
our children.”**

**– Jonna AuCoin,
Lemelson STEM
Academy Principal**



Teacher Appreciation Week



“The best teachers are those who show you where to look, but don’t tell you what to see.”

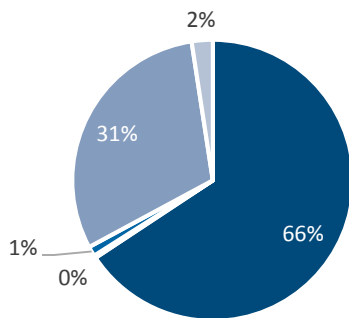
The Education Alliance oversees a 5,000 square-foot Teachers' Warehouse available to educators in the Washoe County School District to shop free of charge for their classroom learning supplies. In honor of Teacher Appreciation Week, Education Alliance hosted Teacher Shop 'Til You Drop Day at the Teachers' Warehouse, offering 100 raffle prizes, coupons, and 19 pallets of classroom supplies valued at \$20,000 collected during Community Donation Day.



2016-17 FINANCIALS

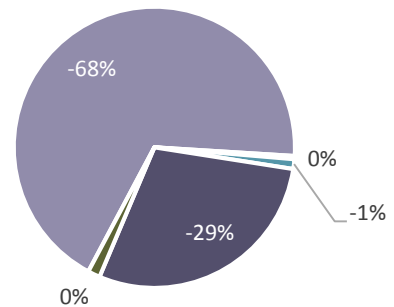
Education Alliance Accounts:	YTD FY16-17	YTD FY16-17	YTD FY16-17
	Revenues	Expenditures	Restricted Revenues to Schools
Run for Education	\$ 147,391.70	\$ (150,098.55)	\$ 114,456.00
P-16 Advocacy Council	\$ 666.00	\$ (801.50)	\$ -
Unrestricted Donations	\$ 2,535.50	\$ (2,462.60)	\$ -
Administrative/Operating	\$ 68,289.31	\$ (63,620.16)	\$ 61,728.95
Partners In Education	\$ 5,435.42	\$ (3,077.13)	\$ -
EDUCATION ALLIANCE ACCOUNTS - TOTAL	\$ 224,317.93	\$ (220,059.94)	\$ 176,184.95

Revenues



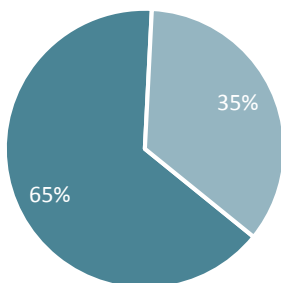
- Run for Education
- P-16 Advocacy Council
- Unrestricted Donations
- Administrative/Operating
- Partners In Education

Expenditures



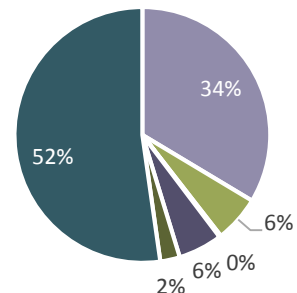
- Run for Education
- P-16 Advocacy Council
- Unrestricted Donations
- Administrative/Operating
- Partners In Education

Restricted Funds to Schools



- Run for Education
- School Partnerships with Greater Nevada Field

In-Kind Donations



- Run for Education
- P-16 Advocacy Council
- Unrestricted Donations
- Administrative/Operating
- Partners in Education (PiE)
- PiE - Teachers' Warehouse

Donor Honor Roll

Our **generous** Board of Directors, donors, supporters, and volunteers deserve a huge round of applause! Thanks to their generosity, we are able to positively impact 64,000+ students in Washoe County every year!

\$10,000 - \$25,000

The E.L. Cord Foundation
Renown Health
Yamana Gold

\$5,000 - \$9,999

Darcy and Addy Marud
NV Energy Foundation
Atlantis Casino Resort Spa
SCHEELS
Washoe Education Association

\$1,500 - \$4,999

Building & Construction Trades
Council of Northern Nevada
Circus Circus Hotel and Casino
Van Woert Bigotti Architects
Walmart Store 2106
Walmart Store 3254
Walmart Store 4239
Walmart Store 7048
City of Reno - Council Member
Paul McKenzie
Truckee Meadows Community
College
University of Nevada, Reno
College of Education
Audi Reno Tahoe
David Bobzien
Hometown Health
Nevada State Treasurer
Saint Mary's Fitness Center
Server Technology Inc.
Washoe County

\$500 - \$1,499

Nevada State Apartment
Association
City of Reno - Council Member
Naomi Duerr
Fred Altmann
Sam's Club
Walmart Store 2189
WCSD Wellness Department
Amplitude LLC
LP Insurance
Persing Professional Group

\$499 or below

Steve Laden
Dave and Lois Bianchi
Nanette and Jonathan Quitt
Randy and Peggy Kirner
NV Energy Employee Volunteer
Council
Ben and Jill Rogers
Kristen Layman
National Association of School
Boards
NV Energy
Joe Cline
Colin and Monica Robertson
Kendall and Derron Inskip
Bill and Sarah Cathey
Chris and Naomi Morgan
David and Michelle Dehls
Eric Scheetz
Greenbrae Trophy
Kyle Dalpe
Mariluz Garcia
Susan Mayes Smith
Alex Woodley
David Lasic
Dena Strotman
Umpqua Bank
Microsoft
Bonnie and Trent Saviers
Mariah Evans and
Jonathan Kelley

In-Kind Donors

Q&D Construction, Inc.
KTVN Channel 2
Freeman
McDonald'S
Reno Gazette Journal
Renown Health
UNR Planning, Budget and
Analysis Department
WCSD Office of Accountability
TMCC Office of Institutional
Research, Analysis and
Effectiveness
Nature's Bakery

WCSD Transportation
Pfrommer & McCune
City of Sparks
City of Sparks Fire Department
Pangborn & Co., Ltd.
Action Embroidery
Aramark and Ace the Fox
Bonanza Produce Co.
City of Reno
Model Dairy
Reno Running Company
Renown Health
SCHEELS
Sierra Pro Events – Rob Diehl
Silver State Barricade and Sign
WCSD Campus Catering
United Site Services
Sam's Club
Coca Cola Swire
Derron Inskip Photography
Spanish Springs HS C3 Media
Academy
University of Nevada, Reno
Office of the Provost
WCSD Facilities
Pepsico/Frito Lay
Camelot Party Rentals
Sparks Kiwanis – Bike Rodeo
Reno Bighorns and Bruno
First Tee of Northern Nevada
Great Basic Youth Soccer
Girls on the Run – Sierra
Wasting Arrows Archery
Think First
Outlets at Legends
Idora Silver
Black Bear Diner - Mama Bear
Nevada State Treasurer – Sage
the Desert Tortoise
Reed High School Cheerleaders
TMCC Wizard the Lizard

Thank you to our community for in-kind donations valued at \$120,244 to the Teachers' Warehouse during Teacher Appreciation Week and year-round!

We need your help!

If you are interested in supporting students and schools through the Education Alliance, contact us at (775) 353-6950 or visit our website at: **ed-alliance.org** to learn more about how to:

- ◆ Be a Partner in Education (PiE)
- ◆ Support the Run for Education
- ◆ Sign up for Principal for a Day
- ◆ Donate to the Teachers' Warehouse
- ◆ Speak in a classroom



education lliance --- of Washoe County

www.ed-alliance.org

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