

Every Partnership is Different

Just as every business and organization is different, every school partnership is unique as well. Regardless of size or scope, businesses of every type can participate. All that is required is an interest in student success.

Partnerships are developed based on the interests and resources of the business or organization and the needs of the school. The result is a relationship that is mutually beneficial and rewarding.

Benefits for WCSD Academic Achievement:

Business involvement increases student achievement. Students expand their learning horizons, have increased interest in school, make better grades, and realize a deeper understanding of their role in society toward becoming productive citizens.

Role models: Business partners serve as positive role models for students by providing personal and professional guidance. The result is confidence, motivation, and higher aspirations for students as they develop and prepare for life after school.

Resources: Financial, volunteer, and in-kind resources help meet the needs of students, schools, and educators.

Relationships: WCSD cannot thrive without the support of our community. Together, with your support, we will raise the bar of education and our local quality of life will continue to improve.

HOW DO I BECOME A PARTNER IN EDUCATION?

Support education in Washoe County through Partners in Education!

We will match you with an appropriate school(s) based on your industry.

There are 103 schools within WCSD. Each school has needs and your organization can make a significant impact.

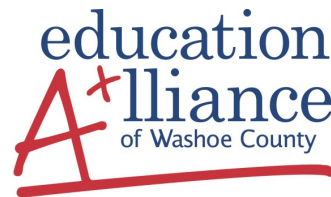
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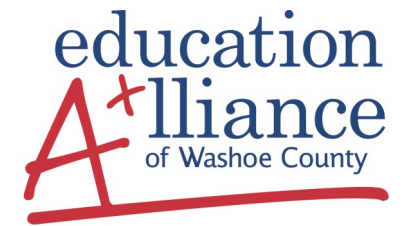
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Partners in Education



Washoe County School District
Every Child, By Name And Face, To Graduation

Partners in Education is a program of the Education Alliance of Washoe County. The focus of the program is to pair businesses and organizations with schools to support and encourage student achievement goals and to strengthen education.

WHY BECOME A PARTNER IN EDUCATION?

Benefits for Business

Workforce: Enhance the economic well-being of Washoe County by maintaining an educated workforce.

Image: Become known for contributing to the community.

Recognition: Receive appreciation for business talents and community support.

Exposure to Community Diversity: Learn about different cultures and find new markets for services and products.

Employee Benefits: Improve company morale and employee satisfaction by helping others.

The Education Alliance is a non-profit, 501(c)3 organization created in 1988 by civic and business leaders in partnership with educators to support all students in Washoe County.

HOW CAN BUSINESSES AND ORGANIZATIONS SUPPORT SCHOOLS?

Each school in the WCSD has a plan of action for school improvement. By aligning the resources of businesses and organizations in our community with school goals, great things happen. Partners can help in any number of ways. Following are some ideas:

- Speaking in the classroom
- Volunteering in the school on a regular basis
- Volunteering for special school functions
- Conducting training workshops for teachers
- Tutoring students
- Assisting students in preparing school publications
- Helping with incentive awards for achievement and/or attendance
- Providing internships and/or job shadowing opportunities
- Sponsoring school clubs
- Donating funds, services, and/or products
- Hosting field trips at your business
- Sponsoring before and after school programs
- Acting as a judge for a school event
- Participating in career awareness events
- Giving support in classrooms, libraries, etc.
- Mentoring students in selection of higher education and/or career opportunities

Quality Education Is Everyone's Business

HOW CAN SCHOOLS SUPPORT BUSINESSES AND ORGANIZATIONS?

Just as partnerships benefit students and schools, the relationship provides benefits for businesses as well. Some of those benefits may include:

- Recognition for your business or organization
- Student artwork for display
- Listing in school newsletter and website
- Invitations to school events
- Rewarding volunteer experience
- Investment in tomorrow's leaders, workforce, and community
- Better understanding of the Washoe County School District
- Satisfaction of making a positive contribution to the community
- Thank you notes from students
- Appreciation breakfast or luncheon program for partners
- Nomination of partners for local, state and national awards
- Specific feedback about the partnership's impact on students and the schools
- Plaques, banners or certificates to thank partners for their commitment
- Photographs of students and partners working together

Partners in Education Can Make a Difference