

education  
**A<sup>+</sup>**lliance  
of Washoe County



Photo Credit:  
Inskip Photography

67,000 reasons to run

education **A<sup>+</sup>**lliance  
**runforeducation**



**20  
17**

# Sponsorship Opportunities

Sunday, October 22, 2017  Outlets at Legends

[ed-alliance.org](http://ed-alliance.org)





## Why should you support the Run for Education?

To demonstrate your support for student health and wellness in our community! Let your target market, families, businesses, K-12, and higher education know you believe the health and wellness of our children is vital to our community.

100% of your generous sponsorship goes directly to the Education Alliance and right into Washoe County schools through the following programs:

1. The Kids in Motion Program supports elementary physical education, health, wellness, and nutrition. The funds raised go to WCSD elementary schools that participate with 20 or more registered students.
2. The Run for Education Passport Program provides assistance for WCSD high school students on their pathway to career and college readiness.

### Education Alliance of Washoe County, Inc.

Non-profit 501(c)3 organization Tax ID No: 94-3177739.

Education Alliance of Washoe County is a non-profit, community outreach organization created by civic and business leaders in partnership with educators to support Washoe County by fostering educational excellence and student achievement through leadership, advocacy, and resource development. Your gift may qualify as a charitable deduction – please consult your tax advisors.

“Children are twenty-five percent of the population, and one hundred percent of the future.”

## Testimonial

“The Run for Education event is more than a day of fun with our students and families, it is an opportunity to provide needed funding for physical education and nutrition initiatives at schools,” said Superintendent Traci Davis. “Each dollar invested goes right back to the students’ physical wellbeing, which contributes to their overall success! Congratulations to the Education Alliance of Washoe County for making this event happen every year.”

—Traci Davis, WCSD  
Superintendent





Washoe County School District  
Every Child, By Name And Face, To Graduation<sup>SM</sup>



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# Come for the Run... Stay for the Fun!



## What is the Run for Education?

The Run4Ed is the largest family and community running event in Northern Nevada, which raises money for physical and academic fitness in Washoe County, attracting 8,500+ attendees.

### Runs and Walks

Men, women, and children of all ages are welcome; there is a run for everyone from competitive athletes to the novice runner!

- 10K/5K Run (Timed)
- Marina March (Untimed)
- ½ Mile Kids Fun Run

### Fitness Fair

The Run for Education includes activities, such as:

- Bike Rodeo
- Soccer
- Climbing Wall
- Golf
- Basketball
- Baseball
- Mascot Dance-off
- Gymnastics
- Archery
- Fitness Demos

**Run proceeds benefiting WCSD have exceeded \$1.7 million.**

**Help us meet the \$2 million mark!**

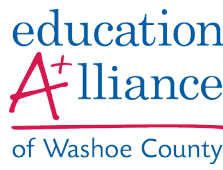
Your sponsorship goes  
**directly back**  
to participating WCSD  
schools and students!



With your sponsorship, the 2017 Run for Education will help even more WCSD students achieve physical and academic fitness.

# 2017

# Sponsorship Donation Form



Name of Business/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Levels <input checked="" type="checkbox"/> PLEASE CHECK ONE:	Presenting Sponsor <input type="checkbox"/> (\$25,000+)	Platinum Sponsor <input type="checkbox"/> (\$10,000+)	Gold Sponsor <input type="checkbox"/> (\$5,000+)	Silver Sponsor <input type="checkbox"/> (\$3,000+)	Bronze Sponsor <input type="checkbox"/> (\$1,500+)
Media Spotlight Interview					
Brief address on stage at Run4Ed					
Fitness Fair Activity (No handouts)					
Free Race Entries	<b>10</b>	<b>5</b>	<b>2</b>		
Your swag or flyer in every runners' bag*					
Your banner displayed at Run4Ed					
Your logo on t-shirt (proportionate)*					
Social Media Recognition*					
Your logo and link on website*					
Shout outs at Run4Ed					

**\*Deadline for payment, logo, and swag: September 22, 2017. THANK YOU!**



**PAY ONLINE AT ED-ALLIANCE.ORG  
OR MAKE CHECKS  
PAYABLE TO:  
EDUCATION ALLIANCE  
OF WASHOE COUNTY  
5450 RIGGINS COURT, SUITE 4  
RENO 89502**



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